Implementation Plan
Results of Delphi Study and Methodology

Paul LUU, Executive Secretary
The 4PER1000 Initiative’s Strategic Plan

VISION 2050
Worldwide healthy and carbon-rich soils to combat climate change and end hunger.

MISSION 2030
Provide a supportive framework and action plan to conceptualize, implement, promote and follow up actions, on soil health and soil carbon, through an enhanced collaboration between stakeholders of the «Agriculture, Forestry and Other Land Use (AFOLU)» sector, in line with the UN Sustainable Development Goals (SDGs).
The **4PER1000** Initiative’s Strategic Plan

<table>
<thead>
<tr>
<th>GOALS</th>
<th>Broad long-term aims that define accomplishment of the vision</th>
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<tbody>
<tr>
<td><strong>A</strong></td>
<td>Facilitate the emergence and ensure the feasibility of methodologies, tools and recommendations that foster stakeholders’ ability to implement the Initiative on the ground.</td>
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<td><strong>B</strong></td>
<td>Foster enabling environment and/or framework (business model, trustworthy third-party, tutoring, mentoring, amplify impact, scaling up) for implementation on the ground.</td>
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<td><strong>C</strong></td>
<td>Raise awareness and advocacy, build trust, encourage partnerships, engagements and commitments of all stakeholders.</td>
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<td><strong>D</strong></td>
<td>Implement an online collaborative platform that facilitates and supports interaction between partners, with powerful tool box, business plan and knowledge management strategy.</td>
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<td><strong>E</strong></td>
<td>Establish an international science based framework recognized by all stakeholders for the assessment of impact through monitoring, reporting &amp; verification.</td>
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<td><strong>F</strong></td>
<td>Highlight the pertinence of the «4 per 1000» Initiative by initiating and supporting concrete and result-oriented actions on the ground and increase resource mobilization to ensure the long-term viability of the Initiative.</td>
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Each goal is defined by its letter (A to F). Each objective is defined by its goal letter followed by a number, description, baseline 2020 (present status) and target for 2030 and 2050.
The **4PER1000** Initiative’s Strategic Plan

**Strategic Plan** is composed of 24 strategic objectives grouped in 6 goals, including a cross-cutting actions goal.
How do we elaborate the implementation strategy?

We use the Delphi method to capitalize on collective expertise and to reach consensus.

**Round 1** – Ask Task Force members (experts) to respond to 5 questions
- Experts provide anonymous feedback on 5 questions
- Summarize feedback

**Round 2** – Agree on the qualitative scope of the content
- Send summary of round 1 to experts for improvement of responses
- Evaluate feedback and complete the list of response

**Round 3** - Iterative building of consensus
- Experts score the importance of responses on a scale from 1 (low) to 9 (high)
- Evaluate consensus
- Mean >5 and IQR >=1
  - Return mean values to experts for revision of their score
- Mean >5 and IQR <=1
  - Exclude element of response
- Mean <5

**Questions**
1. **What problem** is the objective addressing?
2. **What are the causes?**
3. **What are critical success factors** for achieving the objective and reaching the targets?
4. **What are barriers?**
5. **What activities** do we need to invest in?

IQR: Inter Quartile Range
“4 per 1000” Implementation Plan

After the Delphi Study:
• list of activities to be deployed
• proposals for adapting the 2030 and 2050 targets of each objective

2 versions of the Draft Implementation plan

Short version
• Original objective and targets (version 2020)
• Remarks from the study team
• Activities

Long version
• Original objective and targets (version 2020)
• Remarks from the study team
• Proposed revised Objective
• Proposed revised Targets
• Activities
• Problem
• Causes
• Critical Success Factors (CSFs)
• Barriers
“4 per 1000” Implementation Plan

Next Steps

Voluntary partners and members will score the relevance activities, causes, critical success factors, and barriers to identify priorities in order to group them by major theme to facilitate their concrete implementation.

On this basis:

- **implementation plan of the Initiative** (final version) will be elaborated

- **Objectives of the Strategic Plan will be adapted**, when necessary

The final documents will allow elaboration of projects and action plans and for tracking progress of the initiative.

As **living documents**, they will evolve over time and will be reviewed regularly according to the results obtained during the implementation.
“4 per 1000” Implementation Plan

It is proposed that the Consortium of Members approve:

• the result of the Dephi Study

• The complete methodology including the next steps