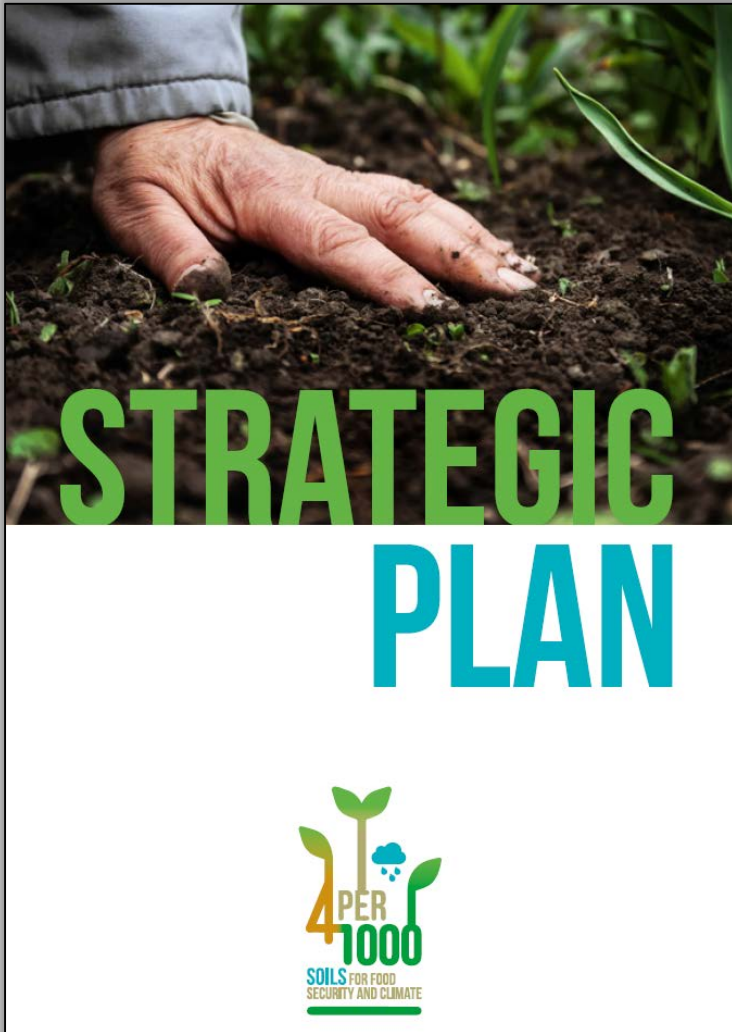# The 4 PER 1000 2022 Roadmap

Executive Secretariat

The 4 PER 1000 Strategic Plan

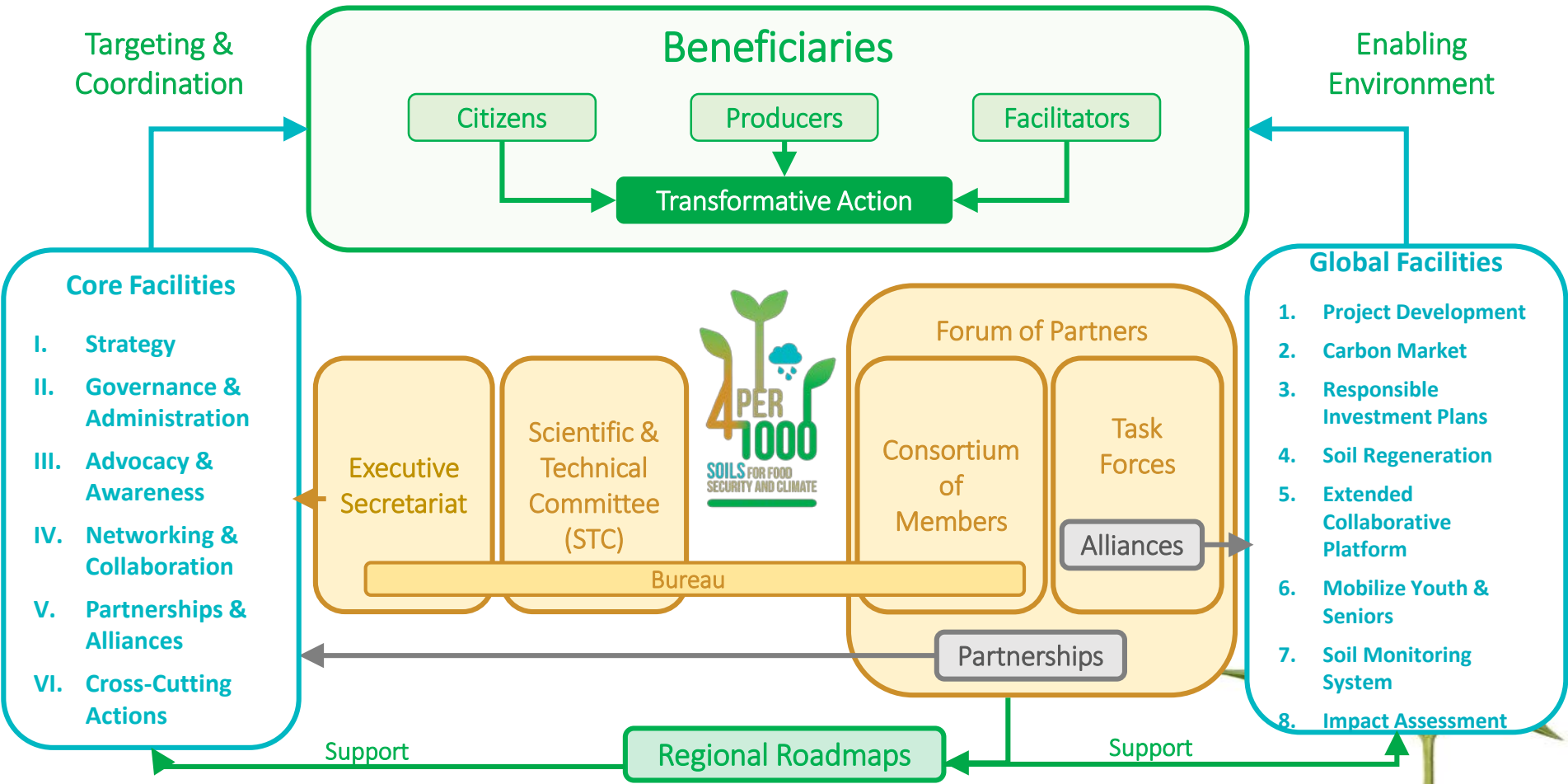- **The 4p1000 Strategic Plan 2050** was adopted by the Consortium of Members in June 2020.

- It sets a clear **Vision** and **Mission** for the next 30 years.

- **24 Strategic Objectives** with specific Goals and Targets were identified for 2030 and 2050.

The 4 PER 1000 Operational Framework

Orientations & Activity for 2022

- The **Core Facilities are the skeleton of the "4 per 1000" yearly Roadmap**

- The **2022 Roadmap** is divided into 6 major chapters relating to the 6 Core Facilities:

  - Core Facility I   =   **Strategy**
  - Core Facility II   =   **Governance & Administration**
  - Core Facility III =   **Advocacy & Awareness**
  - Core Facility IV =   **Networking & Collaboration**
  - Core Facility V   =   **Partnerships & Alliances**
  - Core Facility VI =   **Cross-Cutting Actions**
    (as referred to in the "4 per 1000" Strategic Plan 2050)

Strategy = Core Facility I

- The **4 PER 1000** **Strategic Plan** adopted in June 2020
- The **4 PER 1000** **Implementation Plan** to be adopted end of 2021
- The **4 PER 1000** **Operational Framework** to be adopted end of 2021
- The inception of **Coalitions** : **Partnerships** and **Alliances** to be introduced as of early 2022

The **4 PER 1000** **Implementation Plan** is the opportunity to clarify the role and involvement of the Executive Secretariat in Core Facilities with its own budget, and the need to build open multi-partner Alliances to mobilise funds to finance the Global Facilities.

Governance & Administration = Core Facility II

- **The "4 per 1000" Initiative Bureau** created in 2019, will pursue in 2022, with the support of all "College" Representatives, the important task of developing the Vision and the "4 per 1000" Implementation Plan, while continuing to moderate the "Colleges".

- **The STC Scientific and Technical Committee** of the "4 per 1000" Initiative will pursue its work and mandate in 2022.

Governance & Administration = Core Facility II

a). <u>Research orientations and scientific cooperation</u>

[Strat. Obj. involved: A6]

- Continue the **precise inventory of research actions currently conducted** on carbon sequestration in soils

- Have a **global vision of "who does what and where"**, to establish a thematic and geographical mapping of these partnerships

- Increase collaborative work with partners (inc. IRC after CIRCASA) on the **mapping of "hotspots"** where soil carbon sequestration potential is the highest or soil carbon loss is most urgent to be tackled. Particularly in 2022, follow-up the constitution of the International Research Consortium OrCasa that was put in place at the end of the CIRCASA (Coordination of International Research Cooperation on soil CArbon Sequestration in Agriculture Project).

Governance & Administration
= Core Facility II

- **b. Work on projects evaluation**

  [Strat. Obj. involved: A2-A3-A6-B3-B4-C4-E3]

  - Following the STC work and the 2019 & 2020 editions, perennise **an international call for projects**, incl. from partners, to be assessed with the help of the STC and the ES

  - **Specifications** for development of **an existing tool** to facilitate self-assessment by project holders

  - Continue to work with voluntary carbon markets actors to **mainstream the inclusion of soil carbon in existing project evaluation and certification schemes**.

Governance & Administration
= Core Facility II

- **c. <u>Other Tasks of the STC</u>** [**Strat. Obj. involved: A4-A5-B4-E1-E2**]

  ▪ Contribute to the elaboration by the Bureau of a plan of actions based on the Strategic Plan

  ▪ Continuation of the production of **synthesis documents on the scientific aspects** of the "4 per 1000" Initiative

  ▪ Continuation of the **active contribution** to the elaboration of **documents concerning implementation or elaboration** of **good practices**

  ▪ **Drafting of the book** on the "4 per 1000" Initiative

  ▪ Actively engage discussions regarding **harmonization and standardization of measuring, MRV soil carbon**, through collaboration with the GLOSOLAN of GSP, VERRA and the national standards bodies of ISO.

Advocacy & Awareness
= Core Facility III

Main Strategic Objectives involved
[C1] Advocacy & Awareness
[A3] Share Experience
[C4] Branding and Certification

1. **Promotion of the "4 per 1000"** [Strat. Obj. involved: C1-C2-C3]

2. **"4 per 1000" Communication Strategy** [Strat. Obj. involved: C1-C2-C3]

- To support the implementation and realisation of the Implementation Plan
- To further expand the outreach of the "4 per 1000" Initiative
- To encourage commitment and actions
- To further develop links with Partners and Members to maximise synergies.

Advocacy & Awareness = Core Facility III

With the:

- Development and animation of the **regional correspondents' group**

- **New "4 per 1000" website** introduced early 2022

- Continue the presence of **the Initiative on social networks**

- Continuation of the publication of the **newsletter** in French, English and Spanish

- Development of **press relations**

- **Permanent strategic watch** by themes (sectoral, scientific, economic …)

Advocacy & Awareness
= Core Facility III

3. Contribution to international debates on CSS [Strat. Obj. involved: A4-A6-D4]

Other initiatives include promotion of SCS. To avoid duplication and create synergies with cross-exchanges

- **Participation** in meetings, symposia and other conferences

- **Open the meetings of the Initiative Forum to other actors** and discuss that matter

- **Address the issue of exchanges and synergies** to be put in place during the statutory meetings

- **Promote a harmonized view among different UN agencies and the three Rio conventions** on the topic of soil carbon sequestration (e.g. Koronivia process).

Networking & Collaboration = Core Facility IV

Main Strategic Objectives involved
[A1] NDC support
[A4] Regional Stakeholder Interfaces
[A6] Conceptual Framework for SH and SOC
[D2] Regional Networks

1. **Continued work on the Collaborative Platform and its operation** [Strat. Obj. involved: B2-B3-D1-F3]

   - Support the technical development of the existing platform

   - Foster the Networking and Collaboration between our Partners and Members. Clear identification of all Partners in the Initiative by taking example on the stands of the "4 per 1000" Virtual Fair

Networking & Collaboration = Core Facility IV

2. Establishment of a regional level within the Initiative

Partners and Members have a particular interest in the region in which they are located. By working with the local relays they constitute, regionally specific possible actions can be identified.

- **Organization of Meetings at regional level** [Strat. Obj. involved: D2]

  In 2022, situation will depend on the Covid pandemic, and the available resources for regional conferences and meetings. The Latin America project in 2020 and 2021 has been definitely cancelled and new project needs to emerge, and the situation is the same for Asia. Hopefully during the year, some new projects will emerge.

- **Animation of the group of regional correspondents.**

Partnerships & Alliances
= Core Facility V

Main Strategic Objectives involved
[D4] Partnerships and Alliances
[C3] Increased Investments in SH and SOC

1. <u>Creation of Partnerships</u> to support Core Facilities

• On the top of existing partnerships, the "4 per 1000" Initiative Executive Secretariat will seek in 2022 to identify, contact and develop relationships with organizations willing to join and support its Core facilities, which are led by The Executive Secretariat and which include 12 Strategic Objectives from the "4 per 1000" Strategic Plan 2050.

2. <u>Inception of Alliances</u> to support Global Facilities

Alliances will be a group of organizations which will be willing to gather around a specific Global Facility. Alliances will focus their expertise on Global Facilities, which include 12 Strategic Objectives from the "4 per 1000" Strategic Plan 2050.

Cross-Cutting Actions = Core Facility VI

Main Strategic Objectives involved
[F1] Twin Regions
[F2] Resource Mobilization
[F3] "4 per 1000" Dashboard

1. **Strategic Objective F1: Twin Regions**

   In 2022, the Twin Regions Action aims to:

   - consolidate the Task Force

   - develop concepts and project proposals for the development of global facilities to improve the framework for soil health and soil carbon sequestration actions in Twin Regions

   - promote the Twin Regions concept.

Cross-Cutting Actions
= Core Facility VI

2. <u>Strategic Objective F2: Resource Mobilization</u>

▪ **Funder engagement**

- In line with the work conducted in 2021 by the Executive Secretariat, the following process will be pushed further towards potential donors: identification, targeting, contact, convince to join the Initiative and call for funding. Other groups of potential funders will be explored while reaching the following groups:

  - Private Sector, Funding bodies, local and international Foundations, High Net Worth Individuals, People and Celebrities. In general, and whenever possible, it will be pursued that these potential donors become Partners or Members of the "4 per 1000" Initiative.

Cross-Cutting Actions = Core Facility VI

2. <u>Strategic Objective F2: Resource Mobilization</u>

- **Seeking funding for the Executive Secretariat of the Initiative** in particular **support by international foundations** will be sought for its day-to-day operations

- Work on potential of **Green Finance** and **Carbon Markets Initiatives**

- Exploration of the possibilities and the usefulness of the creation of a **" 4 per 1000" Foundation**

- **Call for Funding** towards the **general public** and among the **Friends of the "4 per 1000" Initiative**

Cross-Cutting Actions
= Core Facility VI

3. <u>Strategic Objective F3: "4 per 1000" Dashboard</u>

- ▪ The "4 per 1000" Dashboard will provide near real-time quantitative information on the "4 per 1000" Initiative's progress, considering Partner and Member measures.

- ▪ A large coalition around that objective is needed in order to allow access to data that are important for such a dashboard. A first concept note will be drafted during the year and potential partners will be approached to start the work in a short delay.

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